

## INVESTMENT OPPORTUNITY

PROJECT NAME	OPPORTUNITY SECTOR
Aluminum smelting and the manufacturing of downstream aluminum products.	T&L
<b>Opportunity Background:</b>  To harness the raw aluminum production market and create a downstream-aluminum-based industry, to supply local, regional and global markets	
<b>Value Proposition:</b> <ul style="list-style-type: none"><li>• World-Class Transportation &amp; Logistics Infrastructure<ul style="list-style-type: none"><li>– Facilitating streamlined access to/from regional &amp; int'l markets – swift distribution network (World-Class Port/Port Operator, 'Mono Rail Train – MRT' [Makah/Medina route], providing a direct connection between KAEC &amp; Jeddah international airport)</li><li>– Location close to deep sea port and outside urban development</li><li>– Factor inputs</li><li>– Presence of Dubai as a primary smelter enabling downstream operations</li><li>– Proximity to water sources – energy efficiency</li><li>– Extremely competitive electricity prices and energy costs</li></ul></li><li>• Sound regulations<ul style="list-style-type: none"><li>– Exemption of raw materials from customs duties (industrial, logistics parks &amp; the port under bounded zone status)</li></ul></li></ul>	
<b>Project/Investment Characteristics:</b> <ul style="list-style-type: none"><li>• Leverage on smelter output<ul style="list-style-type: none"><li>– To attract downstream players since an upstream smelter is already available</li></ul></li><li>• Leverage on the plastics industries</li><li>• Secure competitive electricity prices</li><li>• Secure competitive pricing from <i>Dubai</i>, to the other investors/local industries within KAEC</li><li>• Selection criteria are environmental impact, employment, contribution, opportunity to co-invest</li><li>• Explore opportunities in down-stream products (e.g., semi-finished products)<ul style="list-style-type: none"><li>– Including a rolling mill and downstream packaging &amp; construction materials producers</li></ul></li><li>• Capture a share of the growing aluminum demand in China</li><li>• ISO norms will be enforced on Anchor tenants, to guarantee the use of adequate clean technologies</li></ul>	

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**Investment location:**  
KAEC-Industrial Valley

**Project Timeline:**  
3 years

**Potential Job Creation:**  
Direct - 2,500 & Indirect - 7,500  
= 10,000

**Investment Size:**  
\$ 5-10 Billion

### COST OF DOING BUSINESS

~4-8 sq km land area

### Target Investors criteria

Investment opportunities into the primary and downstream-aluminium industry (e.g.semi-finished products, auto-parts manufacturing)

- Primary aluminium
- Aluminium extrusions
- Aluminium rolled products
- Aluminium foils
- Aluminium roofing sheets
- Aluminium alloy wheels

**Project Leader:**

N/A

**Status:**

Vacant