

INVESTMENT OPPORTUNITY		
PORJECT NAME	OPPORTUNITY SECTOR	
Plastics-Polymer resins	T&L	
<p>Opportunity Background:</p> <p>To Utilize plastic packaging manufacturers in KAEC given easy access to polymer resins, the main raw material used in manufacturing (40%-50% of all polymer resins are used in packaging and building materials).</p>		
<p>Value Proposition:</p> <ul style="list-style-type: none"> • Growth in Packaging and constructing material demand in Middle East higher than global average • Potentially lower prices for major resins • Relaxed visa requirements for workers • KSA expected to significantly increase resin production capacity over the next 5 years. Petro Rabigh established as a joint venture between Saudi Aramco and Sumitomo Chemical located 20 Km from KAEC 		
<p>Project/Investment Characteristics:</p> <ul style="list-style-type: none"> • Leverage on the plastics industries • Facilitating streamlined access to/from regional & int'l markets – swift distribution network (World-Class Port/Port Operator, 'Mono Rail Train – MRT' [Makah/Medina route], providing a direct connection between KAEC & Jeddah international airport) 		
<p>Investment location: KAEC-Industrial Valley</p>	<p>Project Timeline: time investment needed/Lead time</p>	<p>Potential Job Creation: How many jobs should this investment create</p>
<p>Investment Size: N/A</p>	<p>Estimated Turnover: N/A</p>	
COST OF DOING BUSINESS		
N/A		

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Target Investors criteria

- Focus on packaging and construction (Regional Market)
- Target domestic companies and medium to large international players
- Over time, build cluster around other finished plastic sub-industries for local consumption
- Significant multiplier effect on downstream and complementary industries such as FMCG

Project Leader:

N/A

Status:

Vacant